

CARDS FOR IOT

- A BUSINESS DESIGN GAME



CARD CATEGORIES IN THE GAME

CARDS FOR BM

Value Configuration
Value Proposition
Value Segment
Value Network
Value Capture

CARDS FOR IOT

Monitoring & Observing
Control & Optimize
Enabling Technologies
Automate & Predict

ABOUT THE GAME

PURPOSE:

Cards for IoT game is a tool for exploring Business Model configurations and IoT possibilities. The purpose of the game is to become acquainted with IoT and Business Model terminology and possibilities while developing useful ideas for your company's IoT adventures.

WHY GAMES FOR IOT X BUSINESS DESIGN?

A tool for the early stages of development processes and a playful approach for ideating new or innovative IoT and business concepts, while training an understanding of business and IoT terminology and technology examples.

CARDS FOR IOT & BUSINESS MODELLING:

The game is created based on empirical knowledge and examples of IoT technology (Force Technology) and business model configurations (Aalborg University Business School).

FOR MORE INFORMATION CONTACT:

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